

# BLUE DENIM

# Christmas!

## DENIM Tailored Just For You!!

BE ONE OF THE TOP 200 PLAYERS  
AUGUST 1<sup>ST</sup> THRU SEPTEMBER 30<sup>TH</sup>  
TO RECEIVE CUSTOM TAILORED JEANS  
OR \$150 FREE PLAY!



## Here's How it Works...

1. ELIGIBILITY – BE ONE OF THE TOP 200 PLAYERS WITH POINTS EARNED BEGINNING AUGUST 1ST AND ENDING SEPTEMBER 30TH. POINT RANKING WILL BE POSTED WEEKLY. THE TOP 200 PLAYERS WILL RECEIVE A SPECIAL INVITATION\* TO PARTICIPATE IN THE BLUE DELTA JEANS PROMOTION.
2. FITTING DAY – MARK YOUR CALENDARS FOR DECEMBER 14TH. BLUE DELTA JEANS WILL BRING A TEAM OF SKILLED ARTISANS TO BJ'S TO TAKE MEASUREMENTS OF THE FIRST 100 QUALIFYING PLAYERS AND ENSURE THAT THE JEANS FIT LIKE A GLOVE. ALL OTHER QUALIFYING PLAYERS WILL RECEIVE \$150 SLOT FREE PLAY. (JEANS VALUED AT \$425.)
3. GET MEASURED: BLUE DELTA JEANS METICULOUSLY HAND-PICKS EACH BOLT OF RAW DENIM AND CAREFULLY TAILORS EACH PAIR TO YOUR PRECISE MEASUREMENTS. WHETHER YOU'RE A SEASONED PRO OR A RISING STAR, THEY EMBRACE THE UNIQUENESS OF EVERY WEARER.
4. 100% FIT GUARANTEE: BLUE DELTA STANDS BEHIND THEIR WORK. IF YOU AREN'T SATISFIED WITH THE FIT OF YOUR CUSTOM-MADE JEANS, THEY WILL PROVIDE FREE ALTERATIONS WITHIN 365 DAYS. YOUR COMFORT AND STYLE MATTER TO THEM.
5. SHIPPING: BLUE DELTA WILL SHIP YOUR JEANS DIRECTLY TO BJ'S. BJ'S WILL NOTIFY YOU BY TEXT OR EMAIL.

\*MUST HAVE UPDATED CONTACT INFORMATION ON FILE TO BE QUALIFIED. IF NO CONTACT INFORMATION IS AVAILABLE, THEN THE PARTICIPANT IS FORFEITED AND THE NEXT PATRON WITH THE HIGHEST POINTS WILL BE CONSIDERED QUALIFIED.