

New Year's LUCKY 27s EXTRAVAGANZA

Friday, January 1, 2027 • 7 AM - 12 AM

Welcome 2027 with Lucky 27s!

Play slots with your BJ's BIG Rewards card on January 1 to earn 3X points, complete the 2,700-Point Kiosk Challenge, and qualify for \$27 Hourly Hot Seats.

**3X
POINTS**
777

7 AM-5 PM

Keep your BJ's BIG Rewards card actively inserted while playing any slot machine to earn points three times faster.

Only base points count toward the 2,700-Point Kiosk Challenge; additional points awarded through the 3X multiplier do not count.

**\$270
CASH**

7 AM-12 AM

2,700-Point Kiosk Challenge

Earn 2,700 base points, then swipe at the Rewards Kiosk to reveal a randomly awarded prize:

\$270 Cash
\$27 Free Slot Play

**HOT
SEATS**
**\$27
HOT SEATS**

6 PM-12 AM

Ten guests will be selected each hour to receive \$27 Free Slot Play.

To qualify, guests must be actively playing a slot machine with their BJ's BIG Rewards card inserted.

Promotion Rules

- Open to BJ's BIG Rewards members actively playing slots with their card properly inserted.
- Kiosk Challenge prizes are randomly awarded. Available while prizes last.
- 3X Points are available from 7 AM to 5 PM.
- Ten Hot Seat winners will be selected each hour from 6 PM to 12 AM. Winners must be actively playing with their card inserted at the time of selection.
- Cards, points, and offers are non-transferable.
- See the Rewards Desk for complete rules. Management reserves all rights.